

PENN-DEL CHAPTER OF ISA PRESENTS

47th Annual Shade Tree Symposium

Feb. 27-28, 2012

Lancaster Convention Center, Lancaster, PA



Exhibitor Packet



LANCASTER
CONVENTION CENTER
OFFERS 45,000
SQUARE FEET OF
EXHIBIT SPACE

The Pennsylvania Delaware Chapter of the International Society of Arboriculture is proud to present our 47th annual Shade Tree Symposium. One of the longest running Shade Tree Symposiums on the East Coast, this is an excellent opportunity for your business to get exposure to more than 600 tree industry business owners and workers from Pennsylvania, New Jersey, Delaware and Maryland.

This year's Symposium features keynote speaker Dr. Kim Croder, Professor of Tree Biology and Health Care at the University of Georgia.

As an exhibitor and/or sponsor of the Penn Del Shade Tree Symposium, you will have access to hundreds of decision makers in a state-of-the-art environment. Personnel are on hand to ensure that your move in and move out are seamless.

One of the best tools to attract new customers is face-to-face contact. Put your business in front of more than 600 arborists and tree workers!

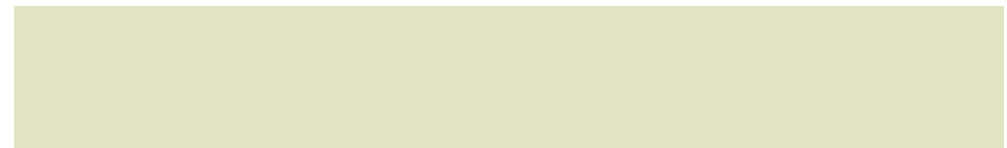


Who Will Attend

- Certified Arborists
- Consulting Arborists
- Utility Arborists
- Tree Climbers
- Landscapers
- Pesticide Applicators
- Certified Foresters
- Expo Only Attendees

Event Details

- Easy Move In and Move Out
- WiFi available at your booth
- Access to hundreds of decision makers
- Educational Programming with CEUs for participants, including state-approved pesticide credits.
- Free parking



Sponsorship Opportunities

Show Sponsor \$5,000

Includes: 20x20 display area; company name on literature, website, banners, welcome signs, and participant gifts and packets.

Keynote Speaker Sponsor \$4,000

Includes: 10x10 display area; introduction of speaker; sign outside of General Session; and company name on literature, website and participant packets.

Beef and Beer Supper Sponsor \$2,500

Includes: 10x10 display area; sign at Beef and Beer Supper; booth location near serving area; and company name on literature, website, and participant packets.

Lunch Sponsor \$1,200

Includes: 10x10 display area; sign at lunch; booth location near serving area; and company name on literature, website, and participant packets.

Breakfast Sponsor \$600

Includes: Sign at breakfast; and company name on literature, website, and participant packets.

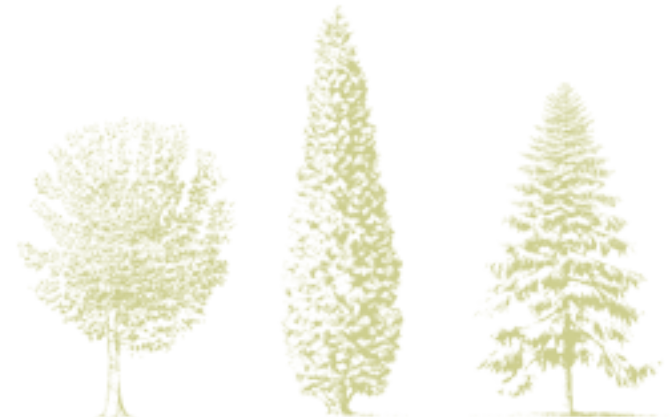
Break-Out Session Sponsor: \$250

Includes: Sponsorship of break-out session of your choice; sign outside of room; and company name on literature, website, and participant packets.

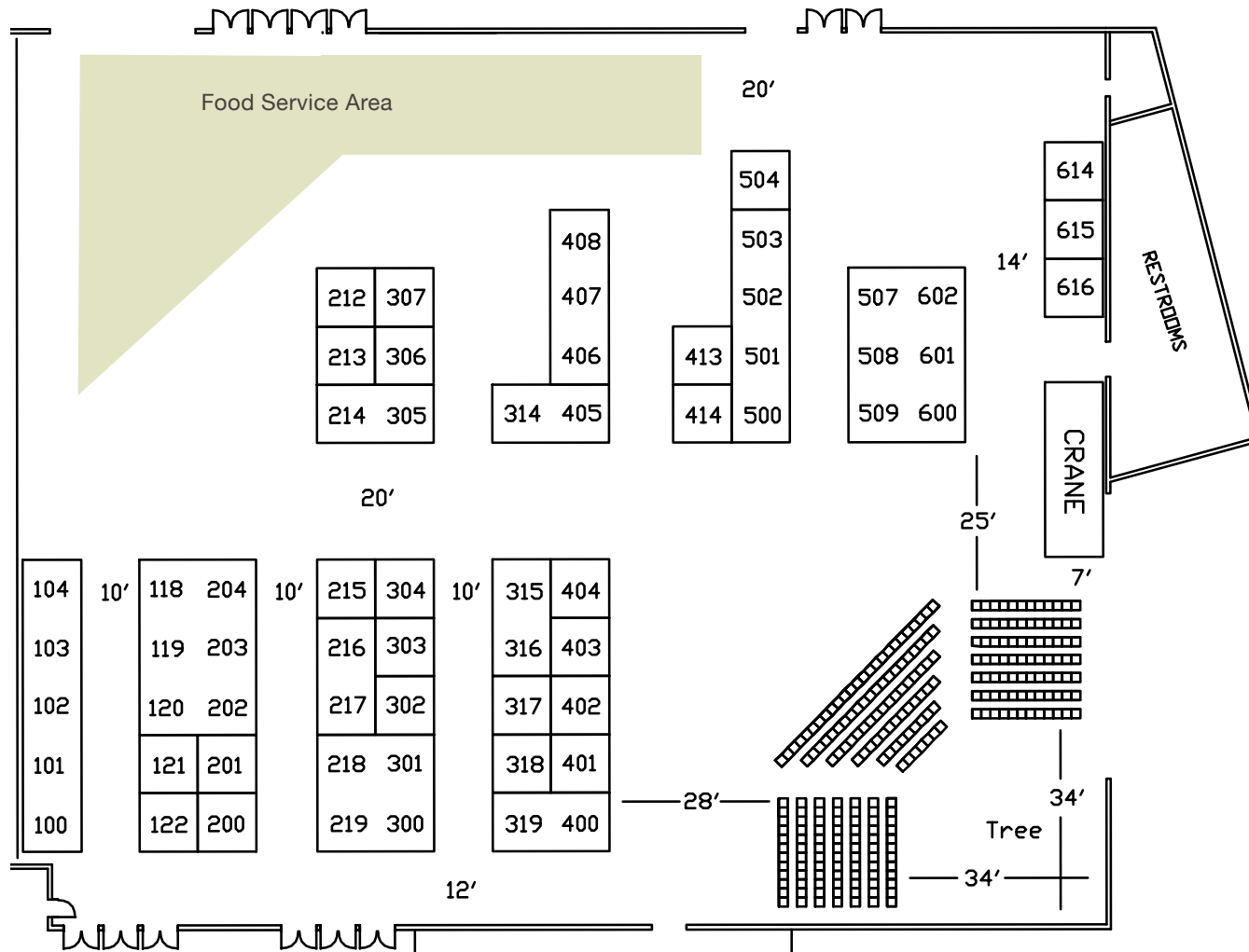
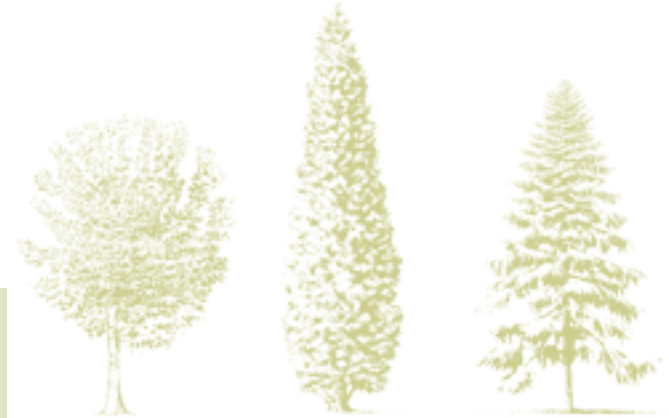
Exhibit Space

\$650 per 10x10 area (both days) includes pipe and drape, electricity, 8' table and two chairs. *WiFi available for an additional fee.*

*Penn Del Chapter Members receive \$50 off



Shade Tree Symposium Trade Show Floor



EVENT ITINERARY

Move In

Sunday, Feb. 26

Move Out

Tuesday, Feb. 28

Trade Show Hours

Monday, Feb. 27

7:30 am - 8:30 pm

(lunch and Buffett dinner served in Exhibit Hall)

Tuesday, Feb. 28

7:30 am - 4 pm